



ADDRESSING INTIMATE PARTNER  
VIOLENCE RELATED BRAIN INJURIES

Stop the Violence – Support the Survivor



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## Explore a “New Way” Partnership in Public Health

*Community Engagement – Bring Us Together*

*The Canadian Royal Purple has accepted the challenge of  
empowering Communities to engage in capacity building facing  
these Public Health issues. A Call to Talk.*

## PURPLE THURSDAY OCT 17, 2024

**Tentative Schedule:**

**12:00 to 1:00 – Box Lunch Luncheon Speakers– Dr. Lin Haag, Sandi  
Lougheed, Reimagining Public Health Advocacy – Community Building**  
**1:00 to 2:30 – 3 outstanding education speakers’ sessions (TBA)**  
**2:45 to 4:00 – group tables exploring a vision/blueprint  
community plan**  
**4:00 – 4:45 report back and wrap**

**Dr. Halina (Lin) Haag** is a **Canadian Institute of Health Research Fellow and Contract Faculty member with the Faculty of Social Work at Wilfrid Laurier University**. She is exploring the barriers and supports encountered by women survivors who experience brain injury because of intimate partner violence. Lin is committed to improving outcomes through direct practice, innovative research, and professional education, believing that increased knowledge and understanding in the community is key. In 2021 she was honoured to receive the Neurological Health Charities of Canada’s Changemaker Award for her work in IPV-related brain injury. As someone with lived experience of brain injury, she has been a guest speaker addressing issues of disability, brain injury, and marginalization for a variety of international academic, professional, and community-based organizations.

**Sandi Lougheed, BA, BEd** is a past National President of the Canadian Royal Purple with 55 years of community, volunteer and facilitator experience with community and government agencies. She has a grass roots understanding of the “Role of the Volunteer” as a change agent. The Canadian Royal Purple’s cause of brain injury awareness and prevention and Purple Thursday are a product of the belief that change will be most effective when the worlds of research, victim care and community response merge resulting in fundamental change – a trend, a movement, a determination - to “Stop the Violence and Support the Survivor”. The Canadian Royal Purple will be developing a Community Led Awareness and Prevention (CLAPPS) Blueprint and a Community Led Approach to Supporting Survivors – (CLASS) – a template which every community can implement to bring about awareness and prevention of further brain injuries due to interpersonal violence and support the survivors.

**Dr. Miranda Pilipchuk, Research and Evaluation Coordinator, Alberta Council of Women’s Shelters** will present on the state of domestic abuse in Alberta and how shelters are supporting survivors.

**Lian Tolentino, Innovation Implementation Co-Ordinator, Sagesse, Calgary**, will speak on the organization around Clare’s law and the peer support groups operating in Alberta.

**Michelle McDonald CEO of Brain Injury Canada - Beyond a Single Event: Recognizing traumatic brain injury as a lifelong condition**

Traumatic brain injury (TBI) is an escalating health crisis affecting millions of Canadians, with profound impacts on their physical, cognitive, emotional, and socioeconomic well-being, as well as that of their families and communities. This presentation will explore the multifaceted nature of brain injury, argue for the classification of TBI as a chronic condition within Canada’s healthcare system, and discuss global initiatives aimed at aligning Canadian health policy with international standards for chronic conditions. It will also emphasize how this designation can pave the way for a future where the needs of individuals and families are recognized, supported, and integrated into holistic care approaches.



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RP- ABI - CLAPPS – Community Led Awareness and Prevention Programs Template

RP- CLASS – Community Led Approach to Supporting the Survivor Template

Dr Lin Haag will lead the on-line discussion group.

The discussion groups will start the process of creating the blueprints to these community led groups in Alberta and neighbouring provinces. We will take the suggestions and comments and use them to help guide our process. The ultimate goal is to map out what can be done in partnerships in our diverse local communities across Canada.

1. How can we increase community capacity to respond to IPV-BI? How can we come together – Public Health and Community?
2. What is the role of the volunteer? What can individuals and communities do to support the survivors?
3. Who or what do we need to have at our community table to bring about “support for the survivor”? Triage the needs.
4. To really stop the violence, where would change in our community for women? For men? For youth? Where would we start? What would the plan and community look like?
5. What areas of our national, provincial and local support plans still require improvement or attention at the community level? How do we increase capacity in our small, rural, northern communities?

This call to discussion is based on Canada’s Chief Public Health Officer’s call to a “A Vision to Transform Canada’s Public Health in Canada – 2021”

<https://www.canada.ca/en/public-health/corporate/publications/chief-public-health-officer-reports-state-public-health-canada/state-public-health-canada-2021/summary.html> and

the report by Human Impact Partners Public Health Study – Community Power – Building Groups and Public Health NGO’s” Reimagining Public Health Advocacy. [Community Power–Building Groups And Public Health NGOs: Reimagining Public Health Advocacy | Health Affairs](#)