



ADDRESSING INTIMATE PARTNER VIOLENCE RELATED BRAIN INJURIES

Stop the Violence – Support the Survivor



MEDIA RELEASE

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“In Canada, every two and a half days, a woman or girl is killed violently, usually by a male partner or family member, and each night, more than 6,000 women and children find refuge from gender-based violence in shelters.”

“These are the statistics”, points out Sandi Lougheed, chair of the Canadian Royal Purple’s BrainLove committee, “and these statistics represent real women and children from our communities. We know that one in three women in Canada experience intimate partner violence and, of those, up to eighty percent suffer additional brain injuries as a result.”

The national cause of the Canadian Royal Purple is brain injury awareness and prevention. The aim of Purple Thursday is to draw national attention to the magnitude and impact of intimate partner violence and subsequent brain injuries.

On Purple Thursday, Oct 17th, the third Thursday in October, the Canadian Royal Purple leads this national focus. This year, over 3000 care bags will be delivered to Canadian shelters and a national symposium will be held in Edmonton, Alberta. The Brain Care Centre in Edmonton is the co-sponsor of this event with the theme: Stop the Violence, Support the Survivor – What’s New and What’s Next.”

“The Care bags are filled with personal items, journals, teddy bears,” says Lougheed. “All items needed when a person flees the safety of their home with little more than the clothes on their back. We want them to know there are people who care when they reach out to the shelters as a haven,” Lougheed continues.

“We hope the awareness leads to communities becoming involved in the programming required to bring an end to intimate partner violence and, in the meantime, support the survivors as they face their new future. We need to change the statistics,” concludes Lougheed.

Symposium speakers include: Linn Haug, University of Toronto, Michelle MacDonald, Brain Injury Canada, Dr Miranda Pilipchuk, Alberta Council of Women’s Shelters, Lian Tolentino, Sagesse, Calgary and Sandi Lougheed, Canadian Royal Purple.

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Related Events:

CRPS Lunch and Afternoon of Community, Edmonton, Lister Hall, Oct 17th

High Tea, Pendray Inn, Victoria BC, Oct 19th

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canadianbrainlove.org canadianroyalpurplesociety.org