CANADIAN ROYAL PURPLE

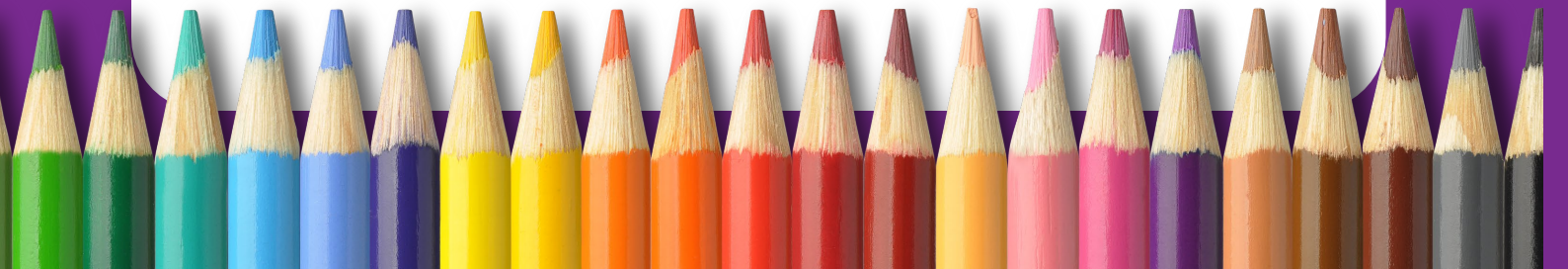
A Brain Injury Awareness & Prevention Poster Contest for youths Grade 1 - 12.

Contest Theme:

Understanding, awareness, choices, and/or prevention of brain injuries. With prizes at the Local, Provincial and National level

For more information:

Please contact the closest Royal Purple Lodge in your area.
https://www.canadianroyalpurplesociety.org



CANADIAN ROYAL PURPLE

Brain Injury Awareness & Prevention Poster Contest

Dear Teachers and Youth Leaders

The Canadian Royal Purple has taken on the goal of helping to bring a heightened awareness of the seriousness of brain injury to our youth.

Our poster contest theme is Brain Injury Awareness and Prevention. Our hope is to help increase:

- **An understanding of the seriousness and consequences of brain injury**
- **An awareness of the causes of brain injury**
- **Ways to help prevent brain injury**

With this focus in mind, we are asking teachers and youth leaders to help their students explore the serious issue of brain injury and encourage students to enter our Canadian Royal Purple Brain Injury Awareness and Prevention Poster Contest. We encourage grades one through twelve and/or special education students to participate.

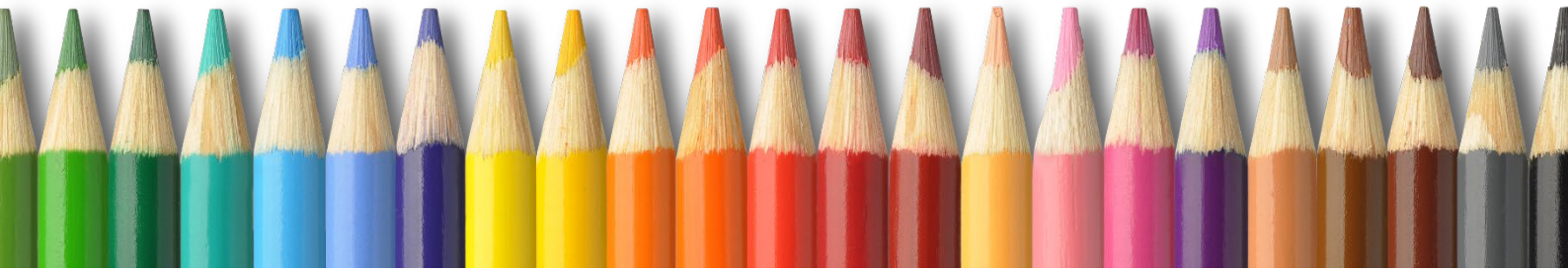
Posters will be picked up_____, 20____ for local judging. Winners will be notified, and their poster will be forwarded to Provincial Association for judging.

Prizes will be awarded at each Local, Provincial, and National level.

Local prizes: _____

Provincial prizes: _____
National Prizes: $100, $75, $50
Grand Champion $100
Canadian Royal Purple thanks you for participating.

Local Contact: _____



CANADIAN ROYAL PURPLE

Brain Injury Awareness & Prevention Poster Contest
Criteria for Judging

Guidelines

1. **Theme: Brain Injury Awareness and Prevention message that shows either:**
   - **an understanding of the seriousness and consequence of brain injury**
   - **awareness of the causes of brain injury**
   - **means of preventing brain injury**

2. **Posters may have a combination of the ideas above.**

3. **Media: Entries may be produced using crayons, pencil crayons, or markers. Computer-generated posters are not acceptable.**

4. **Use of copyright and artwork and/or trademarked material will not be accepted. For example: Disney characters / Brain Cartoons.**

5. **Disqualifications: Entries must be free-hand artwork and printing without the use of stencils and free of spelling errors.**

6. **Entries will be judged on message (theme), attractiveness, clarity and use of media.**

Message: 30%	**Is it powerful and original? Does it make you stop and think?**	**Comments/percentage awarded:**
Attractiveness: 20%	**Is it powerful and original? Does it make you stop and think?**	**Comments/percentage awarded:**
Easy to read: 25%	**Is the message clear and enhanced by the artwork?**	**Comments/percentage awarded:**
Use of Media: 25%	**Is the poster balanced in colour and content?**	**Comments/percentage awarded:**

Notes:
- **Consider grade level when judging.**
- **Lodges, please eliminate posters containing copyright material and spelling errors.**

Thank you for your time and efforts to make this event successful! Canadian Royal Purple

CANADIAN ROYAL PURPLE

Brain Injury Awareness & Prevention Poster Contest
Criteria for Entering

THERE ARE SIX CATEGORIES

Grades: One - Two
Grades Three - Four
Grades: Five - Six
Grades Seven - Eight
Grades Nine - Twelve
Special Education

- **Only 1st and 2nd place posters from lodges will go forward to provincial and from province to national judging.**

MEDIA

Entries may be produced in any media that the entrants are comfortable with crayons, pencil crayons, or markers. (Not computer generated)

Please note: Remember that these entries will be folded or rolled up and mailed to the Provincial Judges should they win at local level, so media that will crack or fall apart is not recommended.

PAPER

Entries should not be smaller than 8"x 10" or larger than 14"x 18" or thereabouts (whatever art paper measures). Please no poster board.

Please note: We cannot accept copyright material, for example no use of Disney figures.

ALL PRINTING AND ARTWORK MUST BE FREE-HAND

REMINDER

Judging will be based on presentation of a clear message about Brain Injury: showing: a) an understanding of seriousness and the consequences or b) awareness of the causes or c) means of prevention

Please have entrants mark clearly in pencil on the BACK of their entry their first and last name, grade and city or town.

The students' imagination and artistic skills always amaze us and we are so looking forward to seeing the entries for this year.

Contact person: _____

CONTEST ENTRY FORM

CANADIAN ROYAL PURPLE

Name of Contestant: _____ **Grade:** _____

Full Name of School/Youth Group: _____

School/Youth Group Address: _____

Teacher/Leader: _____

Lodge Contact Coordinator: _____

Name of Sponsoring Lodge(s): _____

For Judges Use only:
If this is a winning poster please include 1st, 2nd or 3rd for the appropriate level of competition.

Local: _____ **Provincial:** _____ **National:** _____

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CANADIAN ROYAL PURPLE

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